

OLATHE BRANCH OF THE NAACP #4039

Friday, January 16, 2004

To Whom It May Concern:

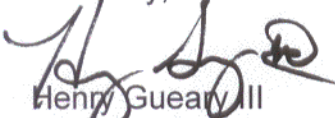
Tri-Visions, LLC created two wonderful multi-colored pieces of chalk art for public display, a website and digital photography for the 5th Annual Juneteenth @ Cultural Exchange Festival of Johnson County Kansas. Each drawing spanned an area of 10'x 10' in the middle of Kansas Avenue, adjacent to the Johnson County Courthouse in downtown Olathe, KS (see attachments). Despite nearly unbearable heat the two artisans, Kathy Colon and Karen White, worked diligently for more than 16 hours each day. As their creations began to come to life, the artists discussed their work with spectators at the event. The artwork remained on display for nearly two weeks after the event. We continue to receive calls from City and County officials about these wonderful pieces of chalk art. The artwork captured front page attention in the Olathe Daily News and was displayed prominently in the Kansas City Star and Kansas City Call newspapers. The volunteer assistance we received from Tri-Visions definitively raised the level of visibility of our event.

In addition to the artwork, Tri-Visions LLC, volunteered nearly one hundred hours to the creation and maintenance of our Juneteenth website and provided digital video footage of each of day of the three day event, which they posted on our website. This helped expand interest in our event by letting the community see what was going on at the celebration.

Based upon the lowest bid we received from businesses providing similar services for website creation, maintenance and digital photography our cost would have been \$2500.00. Additionally, bids received from chalk artists ranged from \$200-\$550 per artist, plus supplies. We estimate our cost would have been \$300 per artist and roughly \$100 for supplies. Given the estimates above the volunteer and in-kind contribution provided by Tri-Visions, LLC has a value of approximately \$3200.00.

In our experience, Tri-Visions, LLC is a professional, multi-faceted, multi-dimensional company providing services by people who care about client relationships and service delivery. We would not hesitate to work with Tri-Visions on future projects and proudly refer their services to our peers and colleagues.

Sincerely,


Henry Gueary III
Branch President
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